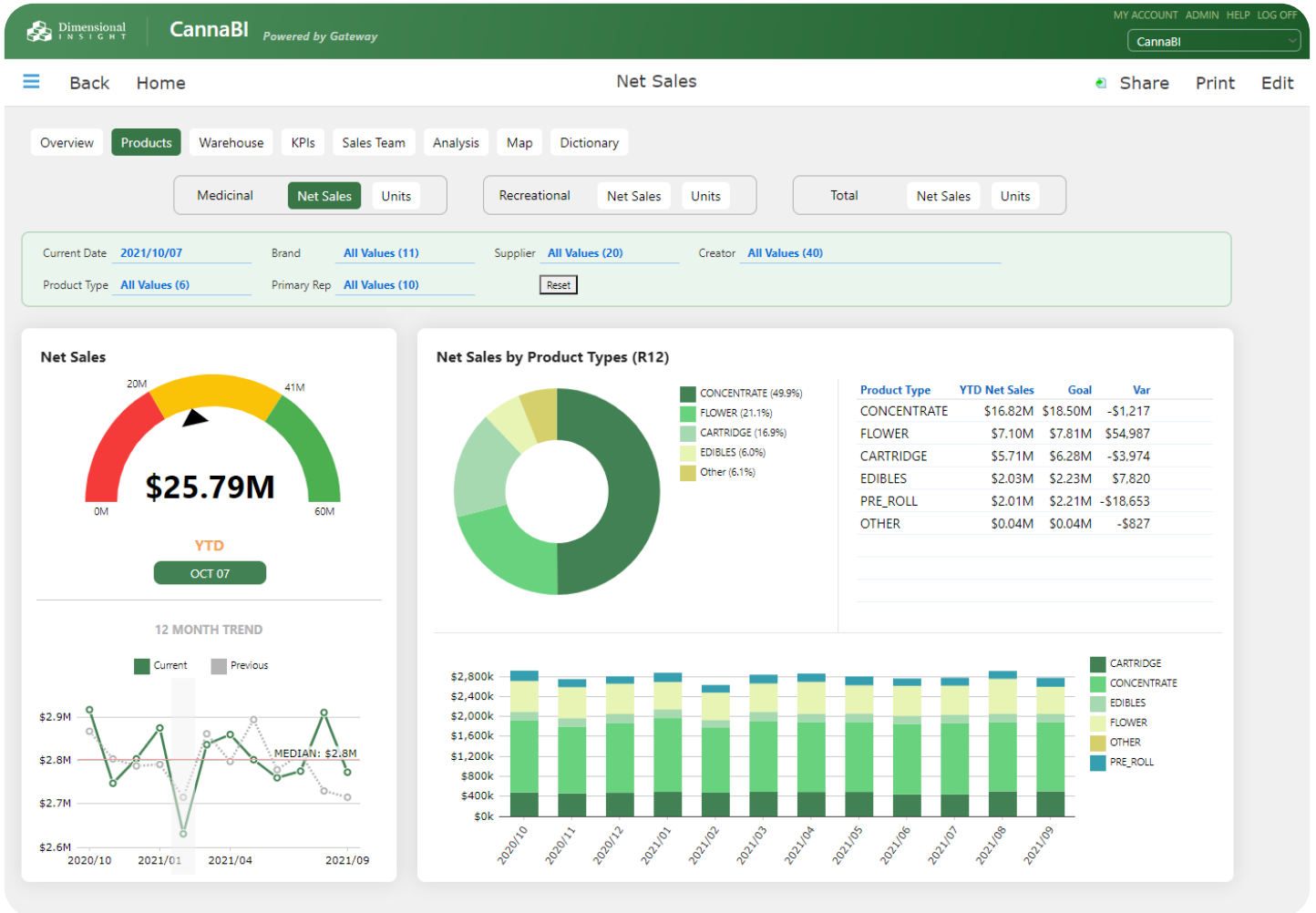


Complete analytics from seed to sale. See everything about your business the way you want to see it, accessible all in one place.



Success in the nascent and growing cannabis industry will depend on who can most quickly understand and respond to changing market conditions and capitalize on trends. Analyzing your data is key to growing your brand and making the right decisions to increase sales.

However, many businesses struggle to see the big picture because their data is trapped in separate systems. They also can't make the best decisions when they only have built-in reports that aren't flexible to their specific needs.

Introducing CannaBI: A holistic view of analytics across your business

CannaBI is built on award-winning technology from Dimensional Insight, the analytics leader in several industries, including beverage alcohol, and rated #1 in several customer surveys. Here's how CannaBI excels over other products:

Integration:

CannaBI integrates data from disparate sources so your team can make decisions based on the big picture, not on siloed views of each department.

Customization:

Because Dimensional Insight uses its own technology throughout, it can react faster than other vendors to modify the software and create a solution built for your needs.

Flexibility:

With CannaBI, you can easily personalize your views so you quickly get the data you need to make decisions, not the data someone else has pre-defined for you to see.

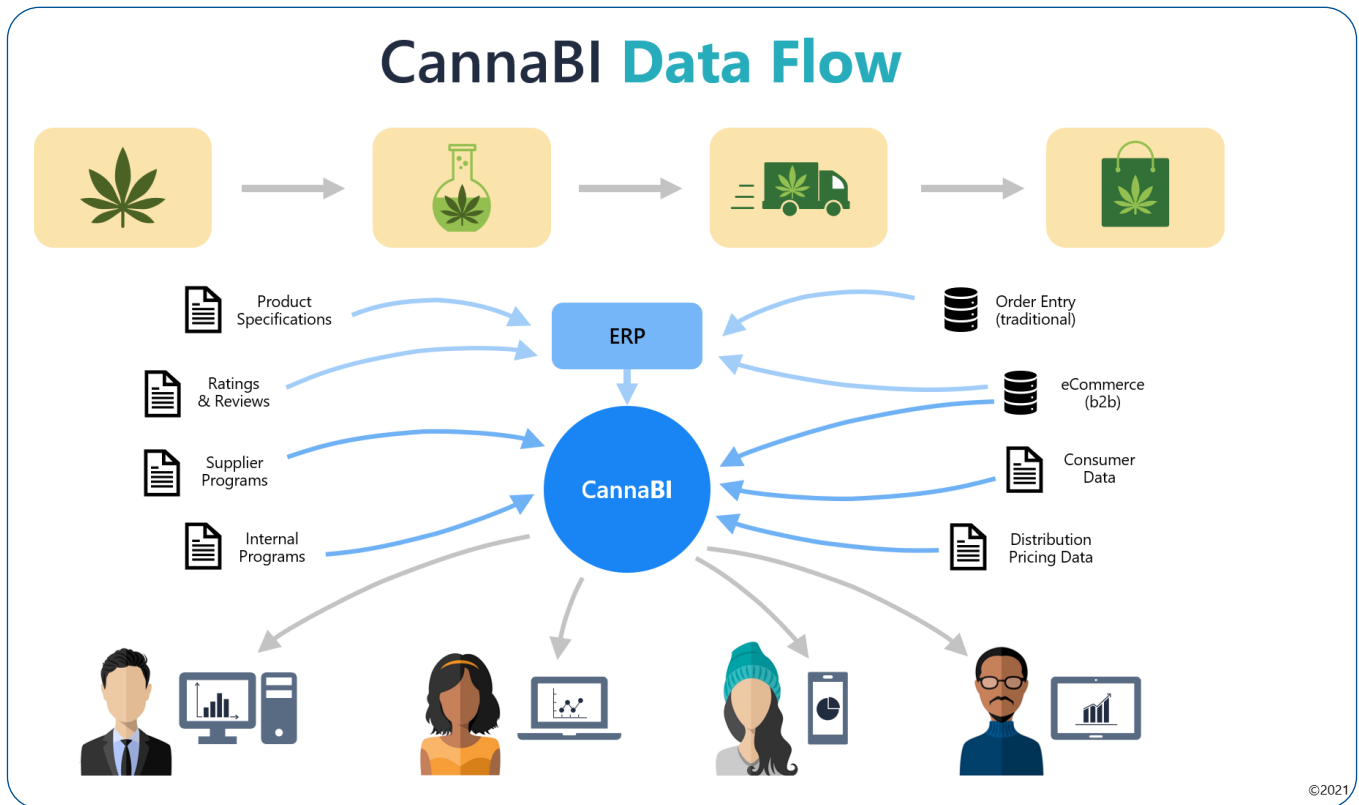
All your data in one place

CannaBI brings together data from all different areas of your business, such as:

- Horticulture
- Product specifications
- Ratings and reviews
- Supplier programs
- Internal programs
- Order entry
- eCommerce
- Consumer data
- Distribution pricing data

You can then view the data in the way that makes the most sense for your role, such as via graphs, charts, reports, or exploration of the numbers.

You can also view on any device, including your mobile phone, tablet, laptop, or desktop.



Need more information?

To learn more about CannaBI, visit <https://www.cannabis.dimins.com> or send an email to sales@dimins.com.

About Dimensional Insight

Dimensional Insight® is a leading provider of analytics, data management, and performance management solutions, offering a complete portfolio of capabilities ranging from data integration and modeling to sophisticated reporting, analytics, and dashboards. Founded in 1989, Dimensional Insight has thousands of customer organizations worldwide. Dimensional Insight consistently ranks as a top performing analytics organization by customers and industry analysts in its core market segments including healthcare, manufacturing, and beverage alcohol. For more information, please visit <https://www.dimins.com/>.



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